

WELCOME TO TORINO

10 GOOD REASONS... TO VISIT THE CITY!

1

The **FIRST CAPITAL** of Italy, before Florence and Rome

2

The **EGYPTIAN MUSEUM**, the second biggest in the world

3

The **NATIONAL CINEMA MUSEUM** inside the "Mole Antonelliana"

4

The city where the **HOLY SHROUD** is conserved

5

The **ROYAL RESIDENCES** declared by Unesco a Human Heritage Site

6

The city preserving **LEONARDO da Vinci's SELF PORTRAIT**

7

The capital of **CONTEMPORARY ART**

8

The famous **HISTORICAL CAFÉS** and **PÂTISSERIES**

9

The capital of **TASTE, CHOCOLATE** and **APERITIFS**

10

The city with 18 km of arcades for **SHOPPING**



UNIVERSITÀ DEGLI STUDI DI TORINO
DM DIPARTIMENTO
DI MANAGEMENT



LFI Laboratorio
di Fiscalità
dell'Impresa
aTAX International Conference Turin 2017



CITTA' DI TORINO



turismo
Torino
e provincia

GETTING TO TORINO

BY AIR

TORINO AIRPORT

The airport is about 16 km from the city centre, about half an hour's drive, and boasts a good transport service to the town centre, both by bus and train, as well as taxi of course. The airport has daily flights to major Italian and European cities.

www.aeroportoditorino.it

MILANO MALPENSA INTERNATIONAL AIRPORT

This airport is located at about 100 km from Torino and offers daily international and intercontinental flights.

www.sea-aeroportmilano.it

BY TRAIN

Torino is very well linked both to the Italian railway system and to that of neighbouring countries. High-speed trains are used nationally and internationally, Frecciarossa and Italo for Italy and TGV for France, and allow to reach Paris for example in about 5 hours. The new high-speed lines also allow to reach Milan in only 44 minutes and Rome in 4h 05'.

www.trenitalia.com

www.italotreno.it

www.tgv-europe.com

HOW TO REACH THE CITY CENTRE

FROM TORINO AIRPORT

BY BUS

The centre of Torino is easily reachable in 40 minutes using the SADEM bus service (www.sadem.it).

One-way fare: € 6.50 (+0.50 € aboard).

BY TRAIN

A railway line connects Torino Airport to Dora GTT Station in Torino (www.gtt.to.it).

Departures every 30 minutes. Journey time: 19 minutes.

A network of buses links the Dora GTT Station to the city centre.

One-way fare: € 3.00

BY TAXI

The public taxi rank is located on the left at the exit of the Arrivals level.

Travel time: approximately 30 minutes.

TAXI TORINO: ph (+39)011.5737 - (+39)011.5730 - (+39).011.3399

FROM MALPENSA AIRPORT

BY BUS

Daily connections to Torino (www.sadem.it), travel time 2 hours approximately

One-way fare: € 22.00

On-line reservation is highly recommended

www.sadem.it/en/acquistocambio/acquisto-biglietto.aspx

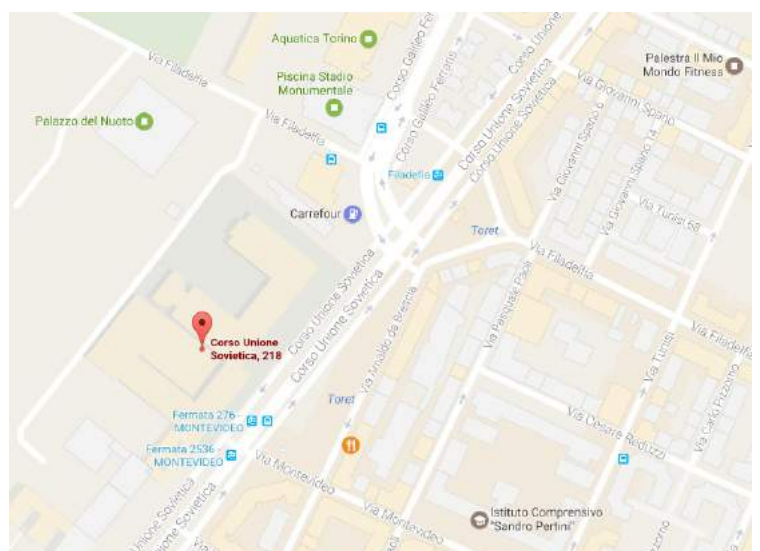
BY CAR

Follow the directions for A4 Milano-Torino motorway, direction Torino.

HOW TO GET TO THE UNIVERSITY OF TORINO Department of Management - Corso Unione Sovietica 218bis

BUS/TRAM: Lines 5, 92

Fare € 1.50.



TOURIST INFO



FOR



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www.turismotorino.org

TURISMO TORINO E PROVINCIA is the Tourist Board and the Convention Bureau of the city of Torino.

We promote Torino as a tourist destination for leisure, conferences and business travel and we are pleased to provide you with some useful information.

INFORMATION CENTRES



- Piazza Castello
 - Piazza Carlo Felice
- From Monday to Sunday: from 9.00am to 6.00pm
info.torino@turismotorino.org

Contact centre (+39) 011.535181

From Monday to Sunday 9.30am-2.30pm/2.30pm-6.00pm

SPECIAL BENEFITS



CITY SIGHTSEEING TORINO

If you are looking for a unique solution to discover Torino Italy's first capital, hop on the City Sightseeing®!

Enjoy the charm of a city that boasts over 2000 years of history and yet it is stretched to the future.

City Sightseeing® Torino features 3 routes: the classic **Torino Centro (line A)**, to be fascinated by the baroque city centre and the hill overlooking the Po river with the Valentino Park.

The **B line, Torino Inedita** is the fastest way to reach unexplored sites and find out the new face of the city: the renewed Automobile Museum, Lingotto, Eataly, the Olympic venues and Palazzina di Caccia di Stupinigi.

The new **C line Residenze Reali** comfortably leads you to the Reggia di Venaria, Castello de La Mandria and to the Juventus Stadium&Museum.

All buses are equipped with a 8 languages digital audio system (Italian, English, French, German, Spanish, Russian, Chinese and Portuguese).

ROUTE A+B – ticket valid 24 hours

Adult € 20.00 • Torino+Piemonte Card holder € 15.00

Child 5-15 € 10.00 • Child 0-4 free

ROUTE A+B+C - ticket valid 48 hours

Adult € 30.00 • Torino+Piemonte Card holder € 25.00

Child 5-15 € 15.00 • Child 0-4 free

www.torino.city-sightseeing.it

SHOW YOUR BADGE ON CITY SIGHTSEEING BUSES AND YOU WILL BENEFIT FROM 10% DISCOUNT



TORINO + PIEMONTE CARD

Discover the amazing beauties and the many activities you can do with the TORINO+PIEMONTE CARD: free access to the main museums, fortresses, castles and royal residences in Torino and in the Piemonte region. Reduced ticket for museums, exhibitions and monuments in Piemonte, reductions on panoramic lift at Mole Antonelliana, rack tramway to Superga, boats on the Po river, City Sightseeing bus, guided tours, outdoor activities, events, shows and much more.

REDUCED PRICES FOR CONGRESS DELEGATES upon exhibition of the congress badge:

2 days: € 32.00 instead of € 35.00

3 days: € 39.00 instead of € 42.00

5 days: € 48.00 instead of € 51.00

SHOW YOUR BADGE AT THE TOURIST INFORMATION CENTRES in Piazza Castello/Via Garibaldi and Piazza Carlo Felice AND YOU WILL BENEFIT FROM THE DISCOUNTS



NOT TO BE MISSED

EVENTS



LE MERAVIGLIE DEL MONDO. LE COLLEZIONI DI CARLO EMANUELE I DI SAVOIA

From 16/12/2016 to 07/05/2017

The exhibition presents the extraordinary period of collecting by the House of Savoy: from the late sixteenth to the early seventeenth century, Duke Carlo Emanuele I created the first rich core of a collection of paintings, sculpture and precious objects that was to become famous throughout the world.

ROYAL MUSEUMS

Piazzetta Reale, 1 - www.poloreale.beniculturali.it

LA STAMPA FOTOGRAFA UN'EPOCA

From 09/02/2017 to 22/05/2017

On 9 February 2017, the Torino newspaper La Stampa is 150 years old. On the occasion of this important anniversary, Palazzo Madama is housing a major exhibition recording its founding and evolution with over 500 photographs.

PALAZZO MADAMA

Piazza Castello, 10 - www.palazzomadamatorino.it

MISSIONE EGITTO 1903-1920

From 11/03/2017 to 10/09/2017

An exhibition on Ernesto Schiaparelli, his life and his highly important work as an Egyptologist resulting in him becoming director of the Egyptian Museum and leading the Italian archaeological mission in Egypt. A reconstruction of the life of the archaeologists during the dig will be presented by means of photos and interactive panels.

EGYPTIAN MUSEUM

Via Accademia delle Scienze, 6 - www.museoegizio.it

CARAVAGGIO EXPERIENCE

From 18/03/2017 To 18/06/2017

Impressive and original video installation presenting a modern approach to the work of the famous artist Michelangelo Merisi: a huge, sophisticated multi-projection system combined with evocative music and olfactory fragrances ensure visitors a unique experience involving the senses in a complete personal "immersion" in the art of the 17th century master with a show of about 50 minutes evoking 57 of his works.

LA VENARIA REALE

Piazza della Repubblica, 4 - www.lavenaria.it

THE HERO'S JOURNEY

From 24/03/2017 to 03/09/2017

A show about the heroes of Greek myths depicted on the rare vases of Intesa Sanpaolo collection of Attican and Magna Grecian pottery. An adventurous wander into myth and history.

PINACOTECA GIOVANNI E MARELLA AGNELLI -

Via Nizza, 230 int. 103 - www.pinacoteca-agnelli.it

CROSSROADS - A trip through Italy and the US during the cross-pollination of the '50s and '60s

From 28/03/2017 to 25/06/2017

The retrospective chronicles the 1950s and cultural influences between art, cinema and dream cars that inspired the designers of the venerable four wheels from the period between World War II and the postwar economic boom.

NATIONAL AUTOMOBILE MUSEUM

Corso Unità d'Italia, 40 - www.museoauto.it

THE MOST VISITED MUSEUMS



EGYPTIAN MUSEUM

Second only to that of Cairo, it is the only museum outside Egypt entirely dedicated to the Egyptian art and culture.

www.museoegizio.it

LA VENARIA REALE

The Royal Residence of Venaria Reale is one of the world's most important examples of the magnificence and baroque architecture of the 17th and 18th centuries, just outside Torino. It is a natural and architectural masterpiece that was declared part of the World Heritage by UNESCO in 1997.

www.lavenaria.it

NATIONAL CINEMA MUSEUM

It is one of the most important museums in the world for the richness of its collections located inside the Mole (tower), the symbol monument of the city. It offers an interactive trip through the world of cinema designed by the Swiss architect François Confino. In the middle of the Mole there is a panoramic glass lift that rises to the top of the building and from where the whole Torino can be seen.

www.museocinema.it

ROYAL MUSEUMS

The complex includes: Royal Palace, Royal Gardens, Royal Library, Royal Armoury, Archaeological Museum with the Roman Theatre, the Savoy Gallery and Palazzo Chiabrese. It offers an extraordinary three kilometres long visitor's trail through history, culture, art and landscape to relive the entire history of the city, from its first Roman settlement to United Italy.

www.poloreale.beniculturali.it

NATIONAL AUTOMOBILE MUSEUM

It is located near the Lingotto area and on the Po river banks. This place tells the story and the evolution of the motor car, as well as the social themes linked to it, with spectacular displays showing off the valuable pieces in the collection.

www.museoauto.it

PALAZZO MADAMA

Paintings, sculptures, illuminated manuscripts, majolica and porcelain pieces, gold and silverware, furnishings and fabrics: more than 3,000 works bear witness to the richness and complexity of ten centuries of Italian and European artistic production.

www.palazzomadamatorino.it

PINACOTECA GIOVANNI E MARELLA AGNELLI

On the rooftop of Lingotto, the Pinacoteca houses 25 masterpieces between 19th and 20th century from Agnelli's family (FIAT founder) private collection.

www.pinacoteca-agnelli.it

